

# Alibaba.com Assessed Supplier



## Assessment Report

*Presented to*

**Cixi Purui Metal Products Co., Ltd.**

**慈溪普锐金属制品有限公司**

|  |  |
|--|--|
| Gold Supplier & Assessed Company Relationship: | <input type="checkbox"/> Self-owned <input type="checkbox"/> Wholly Owned <input checked="" type="checkbox"/> Shareholder/Partner<br><input type="checkbox"/> Kindred between Owners |
| Company Address:                               | Tianyang Industrial Zone, Longshan Town, Cixi City, Ningbo City, Zhejiang Province, China  |
| City / Country:                                | Ningbo / China   |
| Consigner of Assessment:                       | Alibaba & Lumi Legend Corporation  |
| Gold Supplier Member ID:                       | cnlumi   |
| Gold Supplier Company Name:                    | Lumi Legend Corporation  |
| Contact Person:                                | Mr. Eric Xia   |
| Phone Number:                                  | 0086-574-27956585  |
| Fax Number:                                    | 0086-574-27956596  |
| Email:   | info@lumi.cn   |
| Website Address (URL):                         | <a href="http://lumi.en.alibaba.com">http://lumi.en.alibaba.com</a>  |

*Service provided by TÜV Rheinland  
Report No.: 5570085\_P*



|                     |               |                      |   |
|---------------------|---------------|----------------------|---|
| Report Number:      | 5570085_P     | Assessment Type:     | Production Assessment   |
| Date of Assessment: | 13/Mar./2013  | Report Date:         | 13/Mar./2013  |
| Assessor's Name:    | Xiaolei Peng  | Validity Period:     | 14Mar./2013 -- 13/Mar./2014   |
| Reviewed By:        | Xiaobin Huang | Online Verification: | <a href="http://assessed-suppliers.chn.tuv.com">http://assessed-suppliers.chn.tuv.com</a> |

**Important Notes:**

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## Section 1: Company Overview

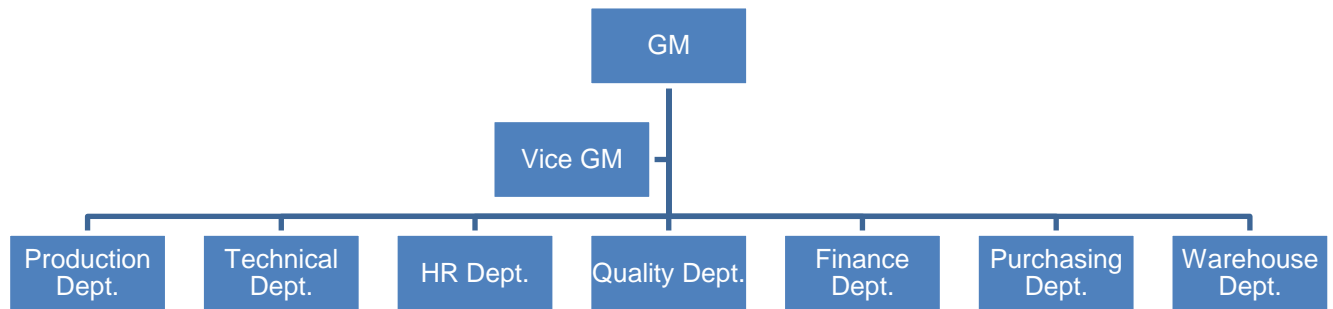
| Company Overview  |   |                          |   |
|---|---|--------------------------|---|
| <b>1.1 Legal Validity</b>   |   |                          |   |
| Does the company have a valid business license?   | <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No   | Business License Number: | 330282000033568                                   |
| Year Established:   | 26/Feb./2008  | Validity Period:         | 26/Feb./2008 -- 25Feb./2058                       |
| Registered Address:   | Industrial Development Zone, Tinayng Village, Longshan Town, Cixi City, Ningbo City, Zhejiang Province, China   |                          |   |
| Company Address:  | Tianyang Industrial Zone, Longshan Town, Cixi City, Ningbo City, Zhejiang Province, China   |                          |   |
| Annual review conducted by the Industrial & Commercial Bureau?  | <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No   | Reviewed By:             | Ningbo Industrial & Commercial Bureau Cixi Branch |
| Registered Capital:   | RMB1,800,000.00   |                          |   |
| Corporate Representative:   | Mr. Hiting Lin  |                          |   |
| Industry:   | Basic Metal Products and Fabricated Parts   |                          |   |
| Business Type:  | <input type="checkbox"/> Manufacturer <input type="checkbox"/> Trading Company <input checked="" type="checkbox"/> Combined   |                          |   |
| Type of Ownership:  | <input checked="" type="checkbox"/> Private Owner <input type="checkbox"/> Public Company <input type="checkbox"/> Joint Venture<br><input type="checkbox"/> Stated Owned <input type="checkbox"/> Sole Proprietorship <input type="checkbox"/> Other |                          |   |
| Products/Service:   | TV Wall Mount   |                          |   |
| <b>1.2 Company Building Information</b>   |   |                          |   |
| Certification Type:<br><input type="checkbox"/> Land Certification <input type="checkbox"/> Real Estate Certification <input type="checkbox"/> Lease Agreement <input checked="" type="checkbox"/> Factory Officer Claimed<br>Total Building Size: 15,281 m <sup>2</sup><br>Number of Building(s) : 4 |   |                          |   |



## Section 2: Human Resources

### Human Resources

#### 2.1 Company Chart



#### 2.2 Employee Headcount

| Department Name      | Full Time Employee(s) | Part-Time Employee(s) | Total      |
|----------------------|-----------------------|-----------------------|------------|
| GM                   | 1                     | 0                     | 1          |
| Vice GM              | 1                     | 0                     | 1          |
| Production Dept.     | 316                   | 0                     | 316        |
| Technical Dept.      | 2                     | 0                     | 2          |
| HR Dept.             | 6                     | 0                     | 6          |
| Quality Dept.        | 14                    | 0                     | 14         |
| Finance Dept.        | 5                     | 0                     | 5          |
| Purchasing Dept.     | 5                     | 0                     | 5          |
| Warehouse Dept.      | 24                    | 0                     | 24         |
| <b>Total Number:</b> | <b>374</b>            | <b>0</b>              | <b>374</b> |

#### 2.3 Management

| Department       | Name            | Title      | Education                   | Year(s) in Current Company |
|------------------|-----------------|------------|-----------------------------|----------------------------|
| GM               | Mr. Huting Lin  | GM         | University graduate         | 5                          |
| Vice GM          | Mr. Shanbo Long | Vice GM    | Senior high school graduate | 5                          |
| Production Dept. | Mr. Xingbi He   | Supervisor | Junior college graduate     | 5                          |
| Technical Dept.  | Mr. Zhao Yuan   | Supervisor | Junior college graduate     | 1                          |
| HR Dept.         | Mr. Mingda Sun  | Supervisor | Senior high school graduate | 1                          |



|                  |                 |            |                         |   |
|------------------|-----------------|------------|-------------------------|---|
| Quality Dept.    | Mr. Kai Zhang   | Supervisor | Junior college graduate | 3 |
| Finance Dept.    | Ms. Yijie Fang  | Supervisor | Junior college graduate | 5 |
| Purchasing Dept. | Ms. Yinping Sun | Supervisor | Junior college graduate | 3 |
| Warehouse Dept.  | Mr. Shihua Zhou | Supervisor | Junior college graduate | 1 |

### Section 3: Production Capacity

| Production Capacity                            |                         |                          |                                       |            |
|--|-------------------------|--------------------------|---------------------------------------|------------|
| 3.1 Annual Production Capacity (Previous Year) |                         |                          |                                       |            |
| TV Wall Mount 4,000,000 Sets                   |                         |                          |                                       |            |
| 3.2 Production Capacity                        |                         |                          |                                       |            |
| Product Name                                   |                         | Production Line Capacity | Actual Units Produced (Previous Year) |            |
| TV Wall Mount                                  |                         | 450,000 Sets / Months    | 4,000,000 Sets                        |            |
| 3.3 Production Machinery                       |                         |                          |                                       |            |
| Machine Name                                   | Brand & Model No.       | Quantity                 | Number of Year(s) Used                | Condition  |
| Cutting Machine                                | Yangli                  | 4                        | 3                                     | Acceptable |
| Punching Machine                               | Yangli                  | 46                       | 3                                     | Acceptable |
| Drilling Machine                               | WEST LAKE               | 6                        | 3                                     | Acceptable |
| Bending Machine                                | Yangli & WC67Y-100/2500 | 3                        | 3                                     | Acceptable |
| Welding Machine                                | TA-1400                 | 6                        | 3                                     | Acceptable |
| Coating Line                                   | yunbo                   | 2                        | 2                                     | Acceptable |
| Assembly Line                                  | No Information          | 10                       | 2                                     | Acceptable |
| Packing Machine                                | HT8000                  | 6                        | 2                                     | Acceptable |
| 3.4 Testing Machinery                          |                         |                          |                                       |            |
| Machine Name                                   | Brand & Model No.       | Quantity                 | Number of Year(s) Used                | Condition  |
| Salt Spray Tester                              | No Information          | 1                        | 1.5                                   | Acceptable |
| Hardness Tester                                | HR-150A                 | 1                        | 0.5                                   | Acceptable |
| Coating Impact Test                            | No Information          | 1                        | 2                                     | Acceptable |
| Loading Testing Bench                          | No Information          | 3                        | 5                                     | Acceptable |
| Coating Thickness Gauge                        | Time & TT220            | 1                        | 2                                     | Acceptable |
| Gradienter                                     | ST150A                  | 1                        | 3                                     | Acceptable |
| Cable Harness Tester                           | CT-8681                 | 1                        | 1                                     | Acceptable |
| 3.5 Subcontractors                             |                         |                          |                                       |            |
| Subcontractor Name                             | Product Subcontracted   | Volume Supplied          | Cooperation Period (Years)            |            |



|     |     |     |     |
|-----|-----|-----|-----|
| N/A | N/A | N/A | N/A |
|-----|-----|-----|-----|

## Section 4: Quality Assurance

| Quality Management System and Product Certification |  |   |                              |                              |
|---|--|---|------------------------------|------------------------------|
| 4.1 Quality Management System Certification         |  |   |                              |                              |
| Certification                                       | Certified By   | Certificate No.   | Business Scope               | Expiry Date                  |
| ISO 9001:2008                                       | Kaixin Certification (Beijing) Co., Ltd., CNAS                       | 06913Q10376R0M  | Production of LCD TV Support | 28/Jan./2013 -- 27/Jan./2016 |
| 4.2 Product Certification                           |  |   |                              |                              |
| Certification                                       | Certified By   | Certificate No.   | Product Name & Model No.     | Expiry Date                  |
| N/A   | N/A  | N/A   | N/A                          | N/A                          |
| 4.3 Quality Control Management                      |  |   |                              |                              |
|   | Content  | Observations /Comments  |                              |                              |
| 4.3.1   | Is there quality control on all production lines?                    | <input checked="" type="checkbox"/> Yes, all production lines have adequate quality control<br><input type="checkbox"/> Yes, some production lines have adequate quality control<br><input type="checkbox"/> No |                              |                              |
| 4.3.2   | Do the QA/QC inspectors work independently from the production line? | <input checked="" type="checkbox"/> Yes<br><input type="checkbox"/> No  |                              |                              |
| 4.3.3   | Who does the QC/QA Manager /Supervisor report to?                    | GM -- Mr. Huting Lin  |                              |                              |
| 4.3.4   | How many QA/QC inspectors in total?                                  | 14  |                              |                              |
| No. of Employees in Each Production Line:           |  |   |                              |                              |
| Production Line                                     | Supervisor   | No. of Operators  | No. of In-line QC/QA         |                              |
| TV Wall Mount                                       | 4  | 312   | 14                           |                              |
| 4.4 Supplier Management                             |  |   |                              |                              |
|   | Content  | Observations /Comments  |                              |                              |
| 4.4.1   | Does the company have a supplier assessment procedure?               | <input checked="" type="checkbox"/> Yes<br><input type="checkbox"/> No  |                              |                              |
| 4.4.2   | Does the company have an updated list of approved suppliers?         | <input checked="" type="checkbox"/> Yes<br><input type="checkbox"/> No  |                              |                              |



|       |   |  |
|-------|---|--|
| 4.4.3 | Does the company establish and implement a standard procedure for purchasing contract review and approval?            | <input checked="" type="checkbox"/> Yes, with written standard procedures<br><input type="checkbox"/> Yes, with written procedure but lack of consistent standard<br><input type="checkbox"/> No   |
| 4.4.4 | Does the company keep its Supplier Assessment Reports?  | <input type="checkbox"/> Yes, Assessment Reports are available for more than 3 years<br><input checked="" type="checkbox"/> Yes, Assessment Reports are available for the last 1-3 years<br><input type="checkbox"/> Yes, Assessment Reports are available for the previous 12 months<br><input type="checkbox"/> No |
| 4.4.5 | Are the company's purchasing documents sufficient to ensure product safety control and their customers' requirements? | <input checked="" type="checkbox"/> Yes, the purchasing document includes all the information required<br><input type="checkbox"/> Yes, however the purchasing document includes incomplete information<br><input type="checkbox"/> No   |
| 4.4.6 | Is there a procedure to conduct random product inspections after final packaging?                                     | <input checked="" type="checkbox"/> Yes, with clear standard and written inspection records<br><input type="checkbox"/> Yes, with inspection records but no procedures<br><input type="checkbox"/> Yes, with procedures but no inspection records<br><input type="checkbox"/> No, inspections are not necessary      |

#### 4.5 After Sales Service

|       | Content   | Observations /Comments  |
|-------|---|---|
| 4.5.1 | Is customer feedback, including complaints, clearly recorded and maintained?                                | <input checked="" type="checkbox"/> Yes, with a standard feedback form and records<br><input type="checkbox"/> Yes, with a standard feedback form but no records<br><input type="checkbox"/> Yes, with records but no standard feedback form<br><input type="checkbox"/> No   |
| 4.5.2 | Are there any clear procedures for handling customer complaints?  | <input checked="" type="checkbox"/> Yes, with clear procedures and written records<br><input type="checkbox"/> Yes, with clear procedures but no written records<br><input type="checkbox"/> Yes, with written records but no clear procedures<br><input type="checkbox"/> No |
| 4.5.3 | Is there a closed-loop corrective action system in place?   | <input checked="" type="checkbox"/> Yes<br><input type="checkbox"/> No  |
| 4.5.4 | Can finished/package products be traced by lot identification to the appropriate raw material test reports? | <input type="checkbox"/> Yes, with procedures to trace raw materials<br><input type="checkbox"/> Yes, main raw material can be traced<br><input checked="" type="checkbox"/> No, only the production date can be traced<br><input type="checkbox"/> No                        |
| 4.5.5 | Is there a product alert and recall procedure?  | <input type="checkbox"/> Yes<br><input checked="" type="checkbox"/> No  |





## Section 5: Production Process Management

| Quality Control Management |  |   |
|----------------------------|--|---|
|                            | Content  | Observations /Comments  |
| 5.1                        | Is the factory tidy and clean enough for production?   | <input type="checkbox"/> Yes, very good<br><input checked="" type="checkbox"/> Yes, acceptable<br><input type="checkbox"/> No, needs improvement<br><input type="checkbox"/> No, very poor  |
| 5.2                        | Are the following items /documents provided at the appropriate location?   | <input checked="" type="checkbox"/> Work Instructions<br><input type="checkbox"/> Approved sample<br><input checked="" type="checkbox"/> Product picture<br><input type="checkbox"/> No the above-mentioned was not available.  |
| 5.3                        | Are written instructions available for onsite material inspection/testing?<br>Are the relevant records maintained?   | <input checked="" type="checkbox"/> Yes, with clear written instructions and records<br><input type="checkbox"/> Yes, with written instructions but no records<br><input type="checkbox"/> Yes, with records but no written instructions<br><input type="checkbox"/> No |
| 5.4                        | Are written inspection/testing instructions available for finished products?<br>Are the relevant records maintained? | <input checked="" type="checkbox"/> Yes, with clear written instructions and records<br><input type="checkbox"/> Yes, with written instructions but no records<br><input type="checkbox"/> Yes, with records but no written instructions<br><input type="checkbox"/> No |
| 5.5                        | How are finished products inspected?   | <input type="checkbox"/> 100% of products with detailed inspection<br><input checked="" type="checkbox"/> Random inspection<br><input type="checkbox"/> No inspection<br><input type="checkbox"/> No inspection necessary   |
| 5.6                        | Are units that failed inspection clearly marked and separated to prevent accidental dispatch?                        | <input type="checkbox"/> Yes, the units are separated and marked clearly<br><input checked="" type="checkbox"/> Yes, the units are separated but not marked clearly<br><input type="checkbox"/> No  |
| 5.7                        | How are finished products that failed inspection handled?  | <input checked="" type="checkbox"/> Repaired and re-inspected<br><input checked="" type="checkbox"/> Thrown away<br><input type="checkbox"/> No inspection necessary  |



## Section 6: R & D Capacity










| R&D Capacity   |           |  |                   |           |
|--|-----------|--|-------------------|-----------|
| 6.1 Current Situation  |           |  |                   |           |
| There are 2 &D Engineers in the company.   |           |  |                   |           |
| Education Level  | Headcount |  | Work Experience   | Headcount |
| Doctorate  | 0         |  | Over 30 Years     | 0         |
| Post-Graduate  | 0         |  | 21-30 Years       | 0         |
| Graduate   | 0         |  | 11-20 Years       | 0         |
| Junior College   | 2         |  | 6-10 Years        | 0         |
| Technical School   | 0         |  | 2-5 Years         | 1         |
| High School  | 0         |  | Less than 2 years | 1         |
|  |           |  |                   |           |
| List of successful project(s) (Example: Patented products):  |           | N/A  |                   |           |
| Does the company have its own brand?   |           | <input type="checkbox"/> Yes<br><input checked="" type="checkbox"/> No |                   |           |
| If yes, please specify:  |           | N/A  |                   |           |
| Does the company provide ODM service for others?   |           | <input type="checkbox"/> Yes<br><input checked="" type="checkbox"/> No |                   |           |
| Are there relevant design input/output, review, and verification documents available for the assessment company? |           | <input checked="" type="checkbox"/> Yes<br><input type="checkbox"/> No |                   |           |
| Based on inspection, are R & D employees equipped with adequate specialized equipment?                           |           | <input type="checkbox"/> Yes<br><input checked="" type="checkbox"/> No |                   |           |
| If yes, please list all key equipment used:  |           | N/A  |                   |           |
| Do R& D employees use any specific software for designing new products?  |           | <input checked="" type="checkbox"/> Yes<br><input type="checkbox"/> No |                   |           |
| If yes, please list the main software used:  |           | Pro-E, Auto CAD  |                   |           |
| Please list all certifications and/or qualifications of the R & D department:                                    |           | N/A  |                   |           |







## Section 7: Company Development / Expansion Plans

| Company Development / Expansion Plans |                            |           |
|---------------------------------------|----------------------------|-----------|
|                                       | Company Development Action | Timeframe |
| 1                                     | N/A                        | N/A       |

## Section 8: Production Flow

| Production Flow |   |    |  |    |   |
|-----------------|---|----|--|----|---|
| No              | Production Process  | No | Production Process   | No | Production Process  |
| 1               |   | 2  |   | 3  |   |
|                 | Incoming Goods Storage  |    | Cutting  |    | Punching  |
| 4               |  | 5  |  | 6  |  |
|                 | Drilling  |    | Bending  |    | Welding   |
| 7               |  | 8  |  | 9  |  |
|                 | Coating   |    | Silk-printing  |    | Assembly  |



|    |   |    |  |    |   |
|----|---|----|--|----|---|
| 10 |  | 11 |  | 12 |  |
|    | Inspection In Line  |    | Packing  |    | Final Inspection  |
| 13 |  | 14 | N/A  | 15 | N/A   |
|    | Finished Goods Storage  |    | N/A  |    | N/A   |

## Section 9: Certification & Photos

| Certification  |  |
|--|--|
| <b>Certification &amp; Photos -- Business License (Original)</b>  | <b>Certification &amp; Photos -- Business License (Duplicate) with Certificate / Records of Annual Inspection</b>  |
| <b>Certification &amp; Photos -- Tax Registration Certificate</b>  | <b>Certification &amp; Photos -- Permit for Opening Bank Account</b>   |





Certification & Photos -- Organization Code  
Certificate



Certification & Photos -- ISO 9001:2008



## Section 10: Company and Product Samples

### Company and Product Samples

#### Company Gate



#### Office





Workshop



Workshop



Product Sample



Product Sample



Product Sample



Product Sample



Product Sample

Product Sample





Product Sample



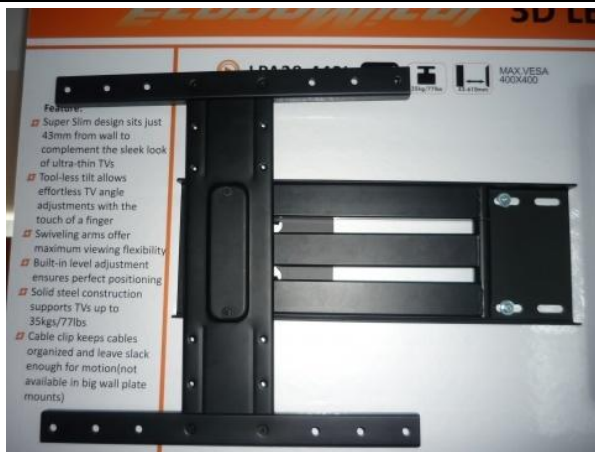
Product Sample



Product Sample



Product Sample



Product Sample



Product Sample



Product Sample



Product Sample



-- End of Report --